FILE

1975

OCTOBER 27

35th year

a weekly publication

JANUARY

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fashion calendar

ruth finley, publisher • 185 east 85st., n.y., n.y. 10028 • (212) 289-0420

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue, therefore, will yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, OCTOBER 27, 1975

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Oct. 24- Oct. 29	SUMMER MARKET WEEK IN DALLAS BY AMERICAN FASHION ASSN. AT DALLAS APPAREL MART. Contact: Jack Goldstein, 527 Madison Ave., 752-2422; or (214) 637-1970.		
Oct. 25	INTERNATIONAL FOOTWEAR MFG. CONFERENCE & EXPOSITION, ATLANTIC CITY (Oct. 25-28)		
Sunday Oct. 26- Oct. 29	NATIONAL OUTERWEAR & SPORTSWEAR ASSOCIATION (NOSA) SHOW AT N.Y. STATLER HILTON, 33rd St., & 7th Ave. More than 300 exhibits of fabrics, leathers, closures, components. Contact: 1 Penn Plaza, 594-6647.		
Oct. 26	107TH IGEDO IN DUSSELDORF (Oct. 26-30) -- RTW, knitwear, millinery, accessories		
Monday Oct. 27 8:30 A.M. Continental Breakfast	MEN'S, WOMEN'S AND CHILDREN'S FASHIONS "Viewpoints '76" -- collection of men's, women's and children's wear ideas by leading designers. Continental breakfast, Georgian Room, 8:30 A.M.; Show, Grand Ballroom, 9:00 A.M. Contact: Patricia Bovers, EL 5-7850.	CORDUROY COUNCIL OF AMERICA (527 MADISON)	N.Y. STATLER HILTON 33RD ST. & 7TH AVE.
Monday Oct. 27 4:30 P.M.	PRESS SHOW: FURS, LEATHERS, HANDBAGS Premiere showing. By invitation. Contact: 279-4965.	FUR & LEATHER RANCH	124 WEST 30TH STREET
Beginning Monday Oct. 27	COMPLETE SPRING KNITWEAR COLLECTION Continuous showings. Contact: 221-2500. Publ.: Stutman Assoc., 247-2662.	BANFF INTERNATIONAL BY GIANNI FERRI	1410 BROADWAY SHOWROOM - 4TH FLOOR
Beginning Monday Oct. 27	SPRING COLLECTION IN NEW YORK By appointment. Contact: (N.Y.): 265-3988; (L.A.) (213) 627-5201.	MR. BLACKWELL (719 SO.LOS ANGELES ST.)	WARWICK HOTEL SUITE 2206
Beginning Monday Oct. 27	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 354-0026.	NEWCOMER	1407 BROADWAY SHOWROOM - 21ST FLOOR
Beginning Monday Oct. 27	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 354-0026.	OUTLANDER BY RENEE TENER	1407 BROADWAY SHOWROOM - 21ST FLOOR
Beginning Monday Oct. 27	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 564-6238.	BARON PETERS & ROBERT LEONARD	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Beginning Monday Oct. 27	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Jerry Matlick or Herman Gerber, 279-5100.	RIVA-MATLICK, INC.	512 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday Oct. 27	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Ethel Shieff, 947-6455.	SPLENDORIAN (DIV. OF JADEITE)	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR

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Tuesday Oct. 28 10:00 A.M.	SHOWING OF SPRING COLLECTION By invitation. Contact: 221-8424. Publicity: Calisch Assoc., 489-8420.	MARTIERI LTD.	530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Tuesday Oct. 28 11:00 A.M.	OPENING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: Bernice Lewis, 524-6535. Publicity: Marianne Dube Associates, 684-7750.	TANNERWAY BY LOIS ANDERSON	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Tuesday Oct. 28 12:00 Noon Luncheon	FASHION SHOW AT BENEFIT LUNCHEON Dresses, sportswear by Blousecraft; accessories by Off Broadway, Forest Hills-benefit for Forest Hills Jewish Center. Tickets: $15.00--Esther Wohlberger, 10 Holder Pl., Forest Hills. Contact: Evelyn Perlman, WI 7-1050.	MAXIME DE LA FALAISE FOR BLOUSECRAFT CO., INC.	ST. REGIS HOTEL ROOF GARDEN
Tuesday Oct. 28 2:30 P.M.	SHOWING OF SPRING COLLECTION Also Nov. 4 and 6 at 2:30. By reservation. Contact: LO 3-1600.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Tuesday Oct. 28	SPRING RAINWEAR COLLECTION Continuous by appointment. Contact: 239-7080.	JOHN ANTHONY	530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Tuesday Oct. 28	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 594-4470.	CASI	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday Oct. 28	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 563-3040.	PAPRIKA & WILLI SMITH	530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Tuesday Oct. 28	OPENING OF SPRING COLLECTION By appointment. Contact: 391-1790.	TIKTINER	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Wednesday Oct. 29 10:30 A.M.	PRESS SHOWING OF SPRING COLLECTION By invitation. Buyers' show at 3:00. By reservation. Contact: Harold Leigh Davis, LA 4-6968.	BILL BLASS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday Oct. 29 12:30 P.M. Luncheon	"KNIT FASHIONS THROUGH OUR CRYSTAL BALL" Fashions from Knitted Textile Association's Crystal Ball Award winners. Reservations ($9.25): CI 6-9171. Barbetta Publicity: Ellen Perl, TE 2-8212.	KNITTED TEXTILE ASSOCIATION	BARBETTA RESTAURANT 321 WEST 46TH STREET
Oct. 29	3:00 P.M., BILL BLASS (2nd show), 550 Seventh Avenue, 17th floor, LA 4-6968		
Wednesday Oct. 29 4:00 P.M.	PREVIEW OF SPRING TENNIS COLLECTION Spring tennis collection by John Kloss. By invitation. Contact: 679-8060. Publicity: Joanne Creveling, 586-2377.	JOHN KLOSS FOR QUANTUM SPORTSWEAR	1411 BROADWAY SHOWROOM - 23RD FLOOR
Wednesday Oct. 29 5:30 P.M.	OPENING OF SPRING COLLECTION By invitation. (Must present invitation at door). Thereafter at showroom, 6th floor. Contact: 695-7715.	RONALD KOLODZIE FOR CONCEPT VII (530 SEVENTH)	F.I.T. AMPHITHEATRE 27TH ST. & 7TH AVE.
Beginning Wednesday Oct. 29	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: WI 7-5324.	ARKIN COLLECTIONS	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR

Beginning Wednesday Oct. 29	OPENING OF SPRING COLLECTION By appointment. Contact: 239-9477.	JAMISON	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Wednesday Oct. 29	OPENING OF SPRING COLLECTION By appointment. Contact: Joan Resker, 695-5100.	ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Thursday Oct. 30 12:30 P.M. Luncheon	PRESS LUNCHEON FOR BEAUTY EDITORS Alberto-Culver, maker of VO5 line, will introduce their newest hair product, Alberto VO5 hot oil treatment. By invitation. Contact: Barbara Gerard, 628-4524; or Betty Ann Grund, 688-7919.	THE ALBERTO-CULVER COMPANY	LUTECE 249 EAST 50TH STREET
Beginning Thursday Oct. 30	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Miss Fritzi, 239-9400.	NAT KAPLAN	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Nov. 1	SPRING MARKET WEEK IN CHICAGO (Nov. 1-4)		
Nov. 2	SPRING MARKET WEEK IN ATLANTA (Nov. 2-5)		
Monday Nov. 3- Nov. 7	KNIT FASHION FESTIVAL BY KNITTED TEXTILE ASSOCIATION (Note change of date) Events include: Nov. 3, 6:30 P.M.: "American Designs for an American Spring" (See pg. 4). Walk-through shows, 12:30 P.M., at Weaver's Club, 111 West 40th-- Mon., Nov. 3: Fashions by Rohm & Haas; Thurs., Nov. 6 - Swimwear; Fri., Nov. 7 - Loungewear. "Knit Blitz" ; Wed., Nov. 5, along Ave. of Americas, highlighting fashions in 6 markets; 12:00 Noon - Loungewear at Celanese Bldg. (47-48 St.); 12:30 - Children's Wear at J.P. Stevens Bldg. (46-47 St.); 1:00- Menswear at McGraw-Hill Bldg.; 1:30 - Swimwear at Exxon Bldg. (49-50 St.); 2:00 - Active Sportswear at Time-Life Bldg. (50-51 St.); 2:30 - Junior Budget Sportswear at J.C. Penney Bldg. (52-53 St.). Thurs., Nov. 6, 10:30 - 11:30 A.M. - "More Taste Than Money Show" - in cooperation with Fashion Capital of the World, Seventh Ave. Plaza, 1411 Bway (39-40 St.). Public Relations: Margaret Larson, 535-9122.		
Monday Nov. 3 9:30 A.M. Coffee	OPENING OF SPRING COLLECTION Show at 10:00 A.M. By invitation. Thereafter by appointment. Contact: 594-5010. Publicity: Vera Bacal, PL 3-8421.	MADY GERRARD	15 WEST 36TH STREET SHOWROOM - 13TH FLOOR
Monday Nov. 3 11:00 A.M.	OPENING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: CH 4-4940.	JERRY SILVERMAN BY SHANNON RODGERS	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Monday Nov. 3 12:00 Noon	PRESS SHOWING OF SPRING COLLECTION By invitation. Showing Nov. 4 and 5 at 12:00 Noon. Contact: LW 4-0454.	GEOFFREY BEENE	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Monday Nov. 3 1:00 P.M.	OPENING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: Jean Roberts, 524-3520.	TEAL TRAINA BY DOMINIC ROMPOLLO	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Monday Nov. 3 2:00 P.M.	FASHION SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: Roz Rubenstein, 564-9115.	MAC TAC OF PARIS FOR LEONARD SUNSHINE	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Monday Nov. 3 3:00 P.M.	OPENING OF NEW SPRING COLLECTION By reservation. Thereafter by appointment. Contact: Diane Albert, 524-3520.	TRAINA SPORT & COMPANY	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday Nov. 3 4:00 P.M.	OPENING OF SPRING COLLECTION	D D DOMINICK (1400 BROADWAY)	500 CLUB 500 SEVENTH AVENUE
	By invitation. Thereafter in showroom, 34th floor. Contact: Jeffrey Schwager, 354-9700.		
Monday Nov. 3 5:00 P.M.	OPENING OF SPRING COLLECTION	ESTEVEZ; EVA GABOR LOOK; ESTEVEZ RESORT/SPORT	HOTEL PLAZA TERRACE ROOM
	By invitation. Thereafter at showroom, 530 Seventh Ave., 8th floor. Contact: Ruth Winslow, 221-6655. Publicity: Jody Donohue Assoc., 688-8653.		
Monday Nov. 3 6:30 P.M.	"AMERICAN DESIGNS FOR AN AMERICAN SPRING"	THE KNITTED TEXTILE ASSOCIATION	ESSEX HOUSE-160 C.P.S. CASINO ON THE PARK
	"The Best of the Bi-Centennial Spring 1976" -- Report to buyers on trends and choices. Show followed by champagne reception. (Note change of date). By invitation. Contact: Laura Scharf at Margaret Larson P.R., 535-9122.		
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION	MAURICE ANTAYA, INC.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
	Continuous by appointment. Contact: 354-5888.		
Beginning Monday Nov. 3	SPRING SPORTSWEAR COLLECTION	PIERRE CARDIN	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
	Continuous by appointment. Contact: 354-9760.		
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION	COLLECTORS ITEMS (DIV. OF LEONARD SUNSHINE)	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
	Continuous by appointment. Contact: 564-9115.		
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION	DAL KNITTERY BY JEANNENE BOOHER	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
	By appointment. Publicity: Betty Yarmon, 563-2300.		
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION	DALANI II BY JEANNENE BOOHER	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
	By appointment. Publicity: Betty Yarmon, 563-2300.		
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION	JAMES DAUGHERTY	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
	By appointment. Contact: Stephen Perlo or Terri Heitzler, 239-4155.		
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION	DESIGN THAI	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
	Continuous by appointment. Contact: 239-8530.		
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION	GENE BERK FOR G.B. 3	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
	By appointment. Contact: 736-0151.		
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION	GINALA, GINESSA AQUANALA, AQUATOGS	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
	Continuous by appointment. Contact: 244-2700.		
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION	ALBERT CAPRARO FOR JERRY GUTTENBERG	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
	Continuous by appointment. Contact: 221-8330.		
Beginning Monday Nov. 3	SPRING COLLECTION IN NEW YORK	HELGA (722 S.LOS ANGELES ST.)	HOTEL GOTHAM SUITE 1609
	By appointment. Contact: (N.Y.) 225-9039 or 631-1655; L.A. (213) 627-0806.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 868-4466.	CAROL HORN'S HABITAT	1411 BROADWAY SHOWROOM - 28TH FLOOR
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 354-7880.	EVA FOR ROBERT JANAN	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION Continuous showings by appointment. Contact: Don Friese, 239-4155.	JUPE INTERNATIONAL	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Richard Blauner, 239-9494.	KAPPI	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION Buyers--Marilyn Pignoni, 221-0391. Press--Jeanne Chappell, 221-0657.	JOHN KLOSS FOR THE KREISLER GROUP	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION By appointment. Contact: Maury Leonard (213) 879-0459.	HUBERT LATIMER FOR ATELIER 7	HOTEL PLAZA SUITE 901
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 730-8014.	MAX AND MARILYN	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: BR 9-5991.	MIGNON INTERNATIONAL	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 244-3558.	NANTUCKET NATURALS	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Pat Wallach or Jeffrey Levine, 354-9737.	LEO NARDUCCI AT THE MIDTOWN FARMHOUSE	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 244-1872.	LEW PRINCE OF ALDRICH, INC.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION Also special collection by Gloria Castaldo. By appointment. Publicity: Betty Yarmon, 563-2300.	RONA BY MARIO FORTE	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Larry Farragut, 221-3489.	SAZ	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION Contact: Buyers--Sandy Stone, 594-0030; Press--Jeanne Chappell, 221-0657.	MALCOLM STARR BY BILL TICE	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Monday Nov. 3	SHOWING: SPRING COLLECTION IN NEW YORK By appointment. Contact: (213) 623-8112. (L.A.); 265-2034 (N.Y.).	ERNST STRAUSS (217 E. 8TH ST.,L.A.)	HOTEL GOTHAM SUITE 1801

Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 279-8120.	TUDOR SQUARE BY GAYLE KIRKPATRICK	1407 BROADWAY SHOWROOM - 21ST FLOOR
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 947-6845.	VICTORIA ROYAL BY MARTIN STAEHELY	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 691-8300.	YESTERDAY'S NEWS BY MRS. H. WINTER	155 WEST 23RD STREET NEW SHWRM-10TH FLOOR
Nov. 4	ELECTION DAY (Tuesday)		
Tuesday Nov. 4 10:00 A.M.	OPENING OF SPRING COLLECTION Also Nov. 11 at 10:00 A.M. By reservation. Contact: LA 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Nov. 4 11:00 A.M.	OPENING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 279-5012.	MOLLIE PARNIS BOUTIQUE BY MORTY SUSSMAN	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday Nov. 4 12:00 Noon	OPENING OF SPRING COLLECTION By reservation. Thereafter by appointment. Contact: LA 4-0237.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Nov. 4	12:00 Noon, GEOFFREY BEENE (2nd show), 550 Seventh Ave., 4th floor, LW 4-0454		
Tuesday Nov. 4 1:00 P.M.	OPENING OF SPRING COLLECTION By reservation. Thereafter by appointment. Contact: CH 4-0600.	PAT SANDLER; MAISONETTE	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Tuesday Nov. 4 2:00 P.M.	OPENING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: Ms. Sonia, 279-9223.	VICTOR JORIS	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Nov. 4	2:30 P.M., TRIGERE (2nd show), 550 Seventh Ave., 16th floor, LO 3-1600		
Tuesday Nov. 4 3:30 P.M.	OPENING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 565-2636.	DON SAYRES FOR GAMUT (512 SEVENTH)	WEAVERS CLUB 111 WEST 40TH STREET
Tuesday Nov. 4 5:00 P.M.	PRESS PREVIEW OF SPRING COLLECTION By invitation. Thereafter two showings daily, at 9:15 and 2:15 through Nov. 14. By reservation. Contact: Jim Harp (213) 462-6377.	HOLLY'S HARP (950 CAHUENGA, L.A.)	HOTEL PLAZA SUITE 1401
Tuesday Nov. 4 7:00 P.M. Cocktails 8:45 P.M. Supper-Dance	BENEFIT GALA: F.I.T. EDUCATION FOUNDATION A tribute to the late Katherine Murphy, Fashion Director and Vice President of Bloomingdale's, for benefit of Education Foundation for the Fashion Industries to endow the new Katherine Murphy Amphitheatre at the Fashion Institute of Technology. A multi-media presentation, produced by Michael Brown, will include slides, taped recollections and fashions. Tickets: $200 each. (Black tie) Contact: Education Foundation, F.I.T., 227 West 27th St., N.Y. Press--Peggy Healy, Bloomingdale's, 223-7204.	KATHERINE MURPHY MEMORIAL FUND	WALDORF-ASTORIA GRAND BALLROOM
Beginning Tuesday Nov. 4	OPENING OF SPRING COLLECTIONS Also, Cara, a collection of Italian sweater knits, designed by Eleanor Brenner. By appointment. Contact: Virginia Wages, 239-1150.	BRENNER BEES BY ELEANOR BRENNER	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Tuesday Nov. 4	OPENING OF SPRING COLLECTIONS Introducing E.B. Tees, a collection of European T-shirt dresses, designed by Eleanor Brenner. By appointment. Contact: Peggy Shiller, 239-1150.	ELEANOR BRENNER FOR BRENNER COUTURE	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Nov. 4	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: LO 3-0988.	GIL AIMBEZ FOR GENRE (DIV. PETER CLEMENTS)	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday Nov. 4	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Andrea Basile, 736-8888.	GUNTER	205 WEST 39TH STREET SHOWROOM - 14TH FLOOR
Beginning Tuesday Nov. 4	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 221-6252.	STAN HERMAN	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Tuesday Nov. 4	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 524-8126.	JAN STRASS FOR JAN'S THINGS LTD.	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Tuesday Nov. 4	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: BR 9-5991.	MIGNON BY DOROTHY FARBO	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Tuesday Nov. 4	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: LO 4-1640.	GLORIA SACHS	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Beginning Tuesday Nov. 4	SPRING BY BELLE SAUNDERS & JOEY GARGUILLO Continuous by appointment. Contact: LO 4-9194.	ABE SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Nov. 4-Nov. 7	SECOND ANNUAL ITALIAN LEATHERGOODS WEEK AT HOTEL PLAZA, 11TH FLOOR. For trade only. Contact: Italian Trade Commissioner, 1 World Trade Center, Suite 2057, 432-9188.		
Nov. 4	92ND NAT'L HORSE SHOW AT MADISON SQUARE GARDEN (Nov. 4-11)		
Wednesday Nov. 5 8:30 A.M. Breakfast	PREVIEW OF SPRING COLLECTION Show at 9:00 A.M. For press and buyers. By invitation. Roberta Bendavid; Buyers--Alan Sekoff, 582-1760.	BILL KAISERMAN FOR RAFAEL	ST. REGIS HOTEL VERSAILLES ROOM Contact: Press--
Wednesday Nov. 5 10:00 A.M.	OPENING OF SPRING COLLECTION Also at 2:30 P.M. By reservation. Contact: Susan Dimond, 354-0760.	ALBERT NIPON	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Wednesday Nov. 5 11:00 A.M.	OPENING OF SPRING COLLECTION Press show at 1:30 P.M. By reservation. Contact: LA 4-9350.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Nov. 5	12:00 Noon, GEOFFREY BEENE (3rd show), 550 Seventh Ave., 4th fl., LW 4-0454		
Wednesday Nov. 5 12:00 Noon	INTRODUCING SUIT SEPARATES Collection of suit separates tailored by Sussex. By invitation. Contact: LO 3-1600.	TRIGERE TOO	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR

Wednesday Nov. 5 12:30 P.M.	FALL AND HOLIDAY FASHIONS AT LUNCHEON Reservations ($9.25): CI 6-9171. Barbetta Publ: Ellen Perl, TE 2-8212.	CARILLON BY SHARON DICKLER	BARBETTA RESTAURANT 321 WEST 46TH STREET
Nov. 5	1:30 P.M., OSCAR DE LA RENTA (Press show), 550 Seventh, 11th floor, LA 4-9350		
Nov. 5	2:30 P.M., ALBERT NIPON (2nd show), 530 Seventh Ave., 3rd fl., 354-0760		
Wednesday Nov. 5 3:00 P.M.	PREMIERE SHOWING: SPRING COLLECTION Showing of new collection, featuring fashions in cotton, silk and cashmere. By invitation. Contact: Fred Weston, 391-2810.	CLAUDE PAYNE, INC.	40 WEST 39TH STREET SHOWROOM - 5TH FLOOR
Wednesday Nov. 5 4:30 P.M.	OPENING OF SPRING COLLECTION By invitation. Thereafter by appointment in showroom, 12th floor. Contact: 221-7545. Press-Kezia Keeble, 582-3473.	CATHY HARDWICK (1411 BROADWAY)	F.I.T. AMPHITHEATRE 27TH ST. & 7TH AVE.
Wednesday Nov. 5 5:30 P.M. Cocktails	SPRING FASHIONS BY LEADING DESIGNERS Fashions in American Silk by leading American designers; also, a special collection of Vogue Patterns' International and American designs. Produced by David Carter and David Guthrie. Show at 5:50. By invitation. Contact: Barbara Kling and Rubye Graham, LT 1-8024.	AMERICAN SILK MILLS CORP. (155 EAST 44TH STREET)	HOTEL PLAZA GRAND BALLROOM
Beginning Wednesday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Flossie Samuels, WI 7-1050.	BLOUSECRAFT BY MAXIME DE LA FALAISE	525 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Wednesday Nov. 5	SPRING COAT AND SUIT COLLECTION Also, Gallavanter all weather coats. By appointment. Contact: LA 4-7285.	GALLANT INTERNATIONAL (HERBERT GALLANT)	205 WEST 39TH STREET SHOWROOM - 8TH FLOOR
Beginning Wednesday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Bill Levin, 221-1995.	SAMUEL ROBERTS	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Wednesday Nov. 5	OPENING OF RESORT & SPRING COLLECTION Continuous by appointment. Contact: Barbara Walker, 354-9080.	ILIE WACS	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR

Nov. 5- Nov. 7	IDEACOMO SHOW IN COMO, ITALY -- VILLA D'ESTE HOTEL Showing of 1976-77 Fall and Winter silk fabrics; also some wool.

Thursday Nov. 6 9:00 A.M.	OPENING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 221-4200.	KASPER FOR JOAN LESLIE	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Thursday Nov. 6 10:00 A.M.	PRESS SHOWING OF SPRING COLLECTION By invitation only.	CAROL HORN'S HABITAT	F.I.T. AMPHITHEATRE 27TH ST. & 7TH AVE.
Thursday Nov. 6 11:30 A.M.	PRESS SHOWING OF SPRING COLLECTION By invitation. For buyers at 3:00 P.M. By reservation.	HALSTON	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR Contact: 354-6340.
Thursday Nov. 6 12:00 Noon	PRET-A-PORTER: LUNCHEON PRESENTATION "Instant Reportage of Pret-a-Porter from Europe" -- coordinated by the top pros who were there. Price: $20.00, members; $25.00, guests. Contact: CI 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	WALDORF-ASTORIA BALLROOM

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Nov. 6 1:30 P.M.	OPENING OF SPRING COLLECTION Also Nov. 11 at 3:30. By reservation. Contact: 239-7080.	JOHN ANTHONY	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Nov. 6	2:30 P.M., TRIGERE (3rd show), 550 Seventh Avenue, 16th floor, LO 3-1600		
Thursday Nov. 6 2:30 P.M.	SHOWING OF SPRING COLLECTION By invitation. (must present invitation at door). Thereafter by appointment. Contact: Tina, 354-7830.	SCOTT BARRIE	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Nov. 6	3:00 P.M., HALSTON (Buyers show), 550 Seventh Ave., 14th floor, 354-6340		
Thursday Nov. 6 4:00 P.M.	SPRING/SUMMER BOUTIQUE DELUXE COLLECTION Designed by Jules-Francois Crahay. By invitation. Contact: 581-3890. Publicity: Lani Feldman at Liaison Agency, 355-7310.	LANVIN, INC.	HOTEL CARLYLE (76 ST TRIANON SUITE (& MADISON)
Thursday Nov. 6 5:00 P.M.	OPENING OF SPRING AND SUMMER COLLECTION By invitation. Continuous thereafter at 131 East 71st Street. Contact: Joan Blumberger, 524-2042 or 628-3025.	MARY McFADDEN, INC.	760 PARK AVENUE 6TH FLOOR
Thursday Nov. 6 6:00 P.M.	OPENING OF SPRING COLLECTION By invitation. Contact: Al Quinn, 221-0644. Publ: Jeanne Chappell, 221-0657.	CLOVIS RUFFIN	ESSEX HOUSE-C.P.S. CASINO ON THE PARK
Beginning Thursday Nov. 6	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 221-6252.	STEPHEN BURROWS	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Thursday Nov. 6	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: WI 7-7475.	KIKI HART BY GEORGE SAMEN	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Nov. 6	MITAM IN MILAN (Nov. 6-9). Contact: Galleria S.Biblia 4/d, 20122 Milan.		
Friday Nov. 7 9:00 A.M.	SHOWING OF SPRING COLLECTION For press and buyers. By invitation.Contact: Pat Tennant,	JEAN MUIR AMERICA	HENRI BENDEL 2ND FLOOR Inc.,CI 7-1100,ext.305.
Friday Nov. 7 10:00 A.M.	PRESS PREVIEW OF SPRING COLLECTION Preview of Bonnie Cashin's collection for Philip Sills. (Note change of date). By invitation. Thereafter by appointment in showroom, 48 West 37th St.Contact: Arthur Sheer, 563-2633. Publicity: Ruth Hammer Assoc., 685-8290.	BONNIE CASHIN FOR PHILIP SILLS	HERMAN MILLER SHOWROOM 600 MADISON (57TH ST.)
Friday Nov. 7 11:30 A.M.	SHOWING OF SPRING COLLECTION Show followed by luncheon. By reservation. Press show, Tues., Nov. 11 at 11:30. By invitation. Contact: Buyers-Kathy Lecube, 355-7600. Press-Eleanor Lambert, MU 8-2130.	ROBERTA DI CAMERINO	OLYMPIC TOWERS 645 FIFTH AVE.(51ST ST.)
Nov. 7- Nov. 10	SPRING SHOWINGS IN LOS ANGELES BY N.Y. FASHION CREATORS, WILSHIRE HYATT HOUSE, 3515 Wilshire Blvd. Contact: Jack Feinstein, 279-0952.		
Nov. 10	EARLY SPRING LINGERIE MARKET WEEK IN NEW YORK		

Monday Nov. 10 10:00 A.M.- 12:00 Noon	PRESS PREVIEW: NEW "TREATMENT SALON"	JANICE CARR'S SPA	141 EAST 55TH STREET STREET FLOOR
	New women's "Treatment Salon": masseurs give body, face and "ego" treatment in private suites containing Jacuzzi whirlpools." Publ: Janet Laib, 427-3700.		
Monday Nov. 10 11:30 A.M.	COUTURE COLLECTION: SPRING & SUMMER	HOUSE OF HANAE MORI	27 EAST 79TH STREET
	Madame Mori will be present at a preview of her Spring couture collection. Followed by Japanese luncheon. By invitation only. Contact: Aki Mori, 472-2352.		
Monday Nov. 10 5:00 P.M.	SHOWING OF SPRING COLLECTION	CHLOE-AMERICA BY KARL LAGERFELD	10 WEST 57TH STREET 2ND FLOOR
	For press and buyers. By invitation. Contact: Pat Tennant,Inc, 247-1100,ext.305.		
Monday Nov. 10 5:00 P.M. Cocktails	"A THOUSAND AND ONE NIGHTS AND DAYS"	AMERICAN ENKA	HOTEL PIERRE BALLROOM
	Fashion show featuring Anti-Cling Crepeset nylon for Spring. Show at 6:00. By invitation. Contact: Buyers--Doris Ryan, 661-6600; Press--Ellen Benner at James F. Fox, 354-8771.		
Monday Nov. 10- Nov. 21	SPRING INTIMATE APPAREL MARKET WEEK	KAYSER ROTH	640 FIFTH AVENUE SHOWROOM - 5TH FLOOR
	Featuring lingerie, loungewear and foundations. Continuous showings. Contact: Bernadette Koziel, PL 7-9600.		
Beginning Monday Nov. 10	OPENING OF SPRING COLLECTION	GIVENCHY	145 EAST 52ND STREET ARIANE BRENER
	By appointment. Contact: Ariane Brener, 421-4638.		
Beginning Monday Nov. 10	OPENING OF SPRING COLLECTION	JEAN HALM	145 EAST 52ND STREET ARIANE BRENER
	By appointment. Contact: Graziella Lobo, 371-6646.		
Beginning Monday Nov. 10	SPRING & SUMMER AT-HOME CLOTHES	FERNANDO SANCHEZ	50 WEST 57TH STREET SHOWROOM - 7TH FLOOR
	By appointment. (Show Nov. 12 --see pg. 11). Contact: Marie-Rose Bernstein, 581-8581.		
Tuesday Nov. 11 8:30 A.M.	SHOWING OF SPRING COLLECTION	BIEFF HERRERA	HOTEL PLAZA
	By invitation. Thereafter at 530 Seventh Ave., 20th floor.Contact: 691-1666.		
Nov. 11	10:00 A.M., ADELE SIMPSON (2nd show), 530 Seventh Ave., 23rd fl., LA 4-7626		
Nov. 11	11:30 A.M., ROBERTA DI CAMERINO (Press show), 645 Fifth Ave., 355-7600		
Tuesday Nov. 11 2:00 P.M.	SHOWING OF COMPLETE SPRING COLLECTION	GIORGIO DI SANT'ANGELO	PLACE TO BE ANNOUNCED
	By invitation. Thereafter by appointment. Contact: 245-1550.		
Nov. 11	3:30 P.M., JOHN ANTHONY (2nd show), 550 Seventh Ave., 24th floor, 239-7080		
Tuesday Nov. 11 4:00 P.M.- 6:00 P.M.	KIMBERLY SPORT NEW COLLECTION IN TREVIRA	TREVIRA (HOECHST FIBERS)	THE SKY CLUB 200 PARK AVENUE
	Alan Duddle will introduce the Kimberly Sport collection in Trevira. Show at 4:30. By invitation. (Must present invitation at door). Publicity: Ellen Sweeney, 869-3850.		
Wednesday Nov. 12 11:00 A.M.	OPENING OF SPRING BOUTIQUE COLLECTION	HANAE MORI	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
	By invitation. Thereafter by appointment. Contact: 472-2352.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Nov. 12 3:30 P.M.	FORMAL SHOWING: AT-HOME COLLECTION	FERNANDO SANCHEZ (50 WEST 57TH STREET)	F.I.T. AMPHITHEATRE 27TH ST. & 7TH AVE.
	By invitation. Thereafter at showroom, by appointment. Contact: 581-8581.		
Wednesday Nov. 12 5:30 P.M.-7:30 P.M.	CELEBRATION: WALLPAPER AND FABRIC DESIGNS	HENRI BENDEL	MAIN FLOOR
	Celebration of Robert L. Green's collection of wallpapers and fabric designs for "& Vice Versa". By invitation only. Contact: Mallory Tone,CI 7-1100,ext.345.		
Wednesday Nov. 12 5:30 P.M.-8:00 P.M.	PREVIEW OF SPRING LINGERIE COLLECTION	LORRAINE LINGERIE (261 MADISON AVENUE)	WEAVER'S CLUB 111 WEST 40TH STREET
	By invitation. Publicity: Don Wise & Co., 371-3333. Thereafter at showroom, 21st floor. Contact: 661-8180.		
Wednesday Nov. 12-Nov. 16	SPRING SHOWINGS FOR THE PRESS	NEW DIRECTIONS/ PRESS WEEK	SHERATON HOTEL 7TH AVENUE & 55TH ST.
	By invitation. Contact: Mildred Sullivan, 1 Times Square, Suite 403,221-3816.		
Thursday Nov. 13 9:30 A.M.	PRESS PREVIEW OF CHILDREN'S FASHIONS	BETSEY JOHNSON'S KIDS (112 WEST 34TH STREET)	PLACE TO BE ANNOUNCED
	Spring fashions by Betsey Johnson for toddlers through young juniors. By invitation. Contact: Roz Rubenstein, 564-3620.		
Thursday Nov. 13, Nov. 14,17 9:00 A.M.& 3:00 P.M.	REPORT FROM EUROPE: PRET-A-PORTER	TALON ZIPPERS	CAFE COCO 555 7TH AVE.(39-40TH)
	Lee Ennis, vice president of fashion & design, Talon, and director of Talon Fashion Center, will give color slide presentation on Spring/Summer 1976 European Ready-To-Wear. Showing Nov. 13, 14, 17 at 9:00 and 3:00. By reservation. Also, Nov. 19 & 20, 9:00 A.M. at Fashion Theater, California Mart, 110 E. 9th St., L.A. Contact: Janice Rotchstein, Peter Martin Assoc., 141 E. 63rd St., 838-3050.		
Friday Nov. 14 9:00 A.M.& 12:00 Noon	TWO SHOWINGS: AMERICAN READY-TO-WEAR	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
	Spring American Ready-To-Wear at breakfast and luncheon showings. More details later. Contact: CI 7-3940.		
Sunday Nov. 16 12:30 P.M. Luncheon	FILM PRESENTATION FOR THE PRESS	BAN-LON	N.Y. SHERATON-7TH AVE.) CORINTHIAN RM.(55TH ST.)
	"The Exciting New Story Behind the Ban-Lon Trademark"--for visiting fashion press. By invitation. Contact: Joseph Bancroft & Sons Co., 695-4220.		
Sunday Nov. 16-Nov. 21	SEMI-ANNUAL PRESS WEEK	AMERICAN DESIGNER SHOWINGS	HOTEL PLAZA
	By invitation. Publicity: Eleanor Lambert, MU 8-2130.		
Nov. 18-Nov. 21	INTERSTOFF FABRICS FAIR FOR SPRING-SUMMER 1976 - Exhibition in Frankfurt - Contact: German American Chamber of Commerce, 582-7788.		
Monday Nov. 24 7:00 P.M. Dinner	TWELFTH ANNUAL FASHION BALL	AMERICAN JEWISH COMMITTEE APPEAL FOR HUMAN RELATIONS	HOTEL PIERRE BALLROOM
	Honoring Richard P. Hauser, chmn of Board, Neiman Marcus. Chmn: Jerry Silverman. Reservations: $150.00 per person. Contact: Judith Wittenstein, 65 East 56th St., 751-4000.		
Nov. 27	THANKSGIVING DAY (Thursday)		